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## Azerbaijan – Monitoring political diversity in television - 2014

### Media Monitoring

From 2 March through 31 May, IRFS, in cooperation with a Copenhagen-based International Media Support (IMS) and a Slovak media-monitoring organization MEMO 98 and with the support of the European Union, has monitored five television channels (*ITV, AzTV, Lider, ANS, and NTV*). The monitoring included quantitative and qualitative methods of analysis. Quantitative analysis includes a number of numeric measures and indicators that can be counted and analysed, including assessing and producing findings regarding the time or space allocated to each contestant or other relevant political subjects (in the prime time news programmes) and also evaluating the tone of the coverage in which these subjects were portrayed – positive, neutral or negative.

Qualitative analysis evaluates the performance of selected media outlets against ethical and professional standards, such as balance, accuracy, timely, choice of issues, omission of information, advantage of incumbency, positioning of items, inflammatory language etc. The enclosed charts show the coverage of political parties and other relevant subjects in the prime time news programs.

### Explanation of the charts

#### *Political parties and other relevant subjects*

- ❑ The pie charts show the total percentage of airtime allocated to relevant political subjects for each media outlet in the defined period.
- ❑ The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime/space devoted to relevant political subjects by each media outlet in the defined period.

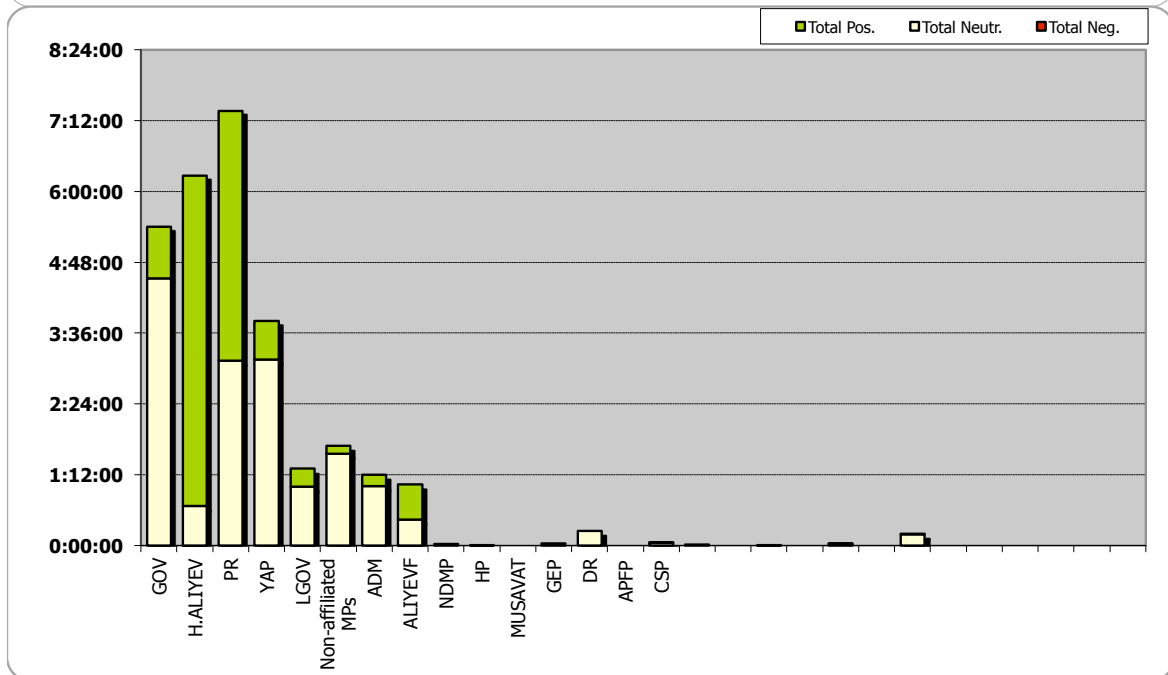
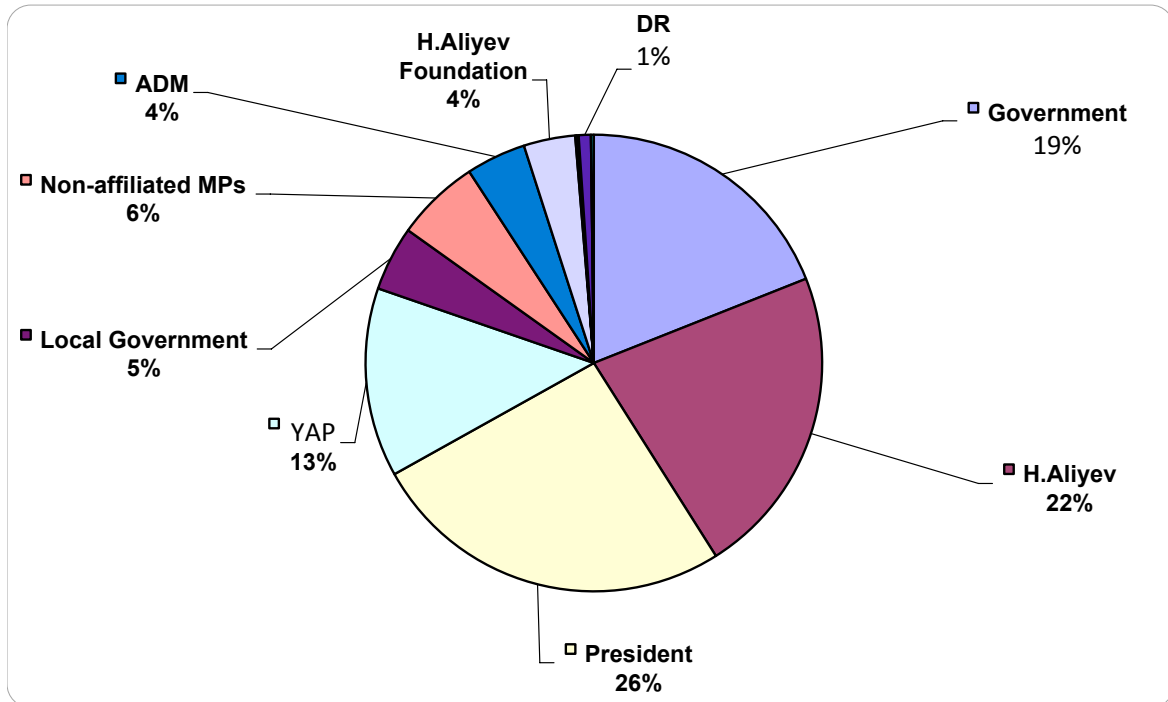
#### *Monitored subjects*

- ❑ The pie charts show the total percentage of airtime allocated to monitored subjects (political parties, government, president, H.Aliyev, H.Aliyev Foundation, non-affiliated MPs) for each media outlet in the defined period.
- ❑ The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime devoted to the subjects by each media outlet in the defined period.

## Media monitoring - Azerbaijan 2014

### ITV - news programs

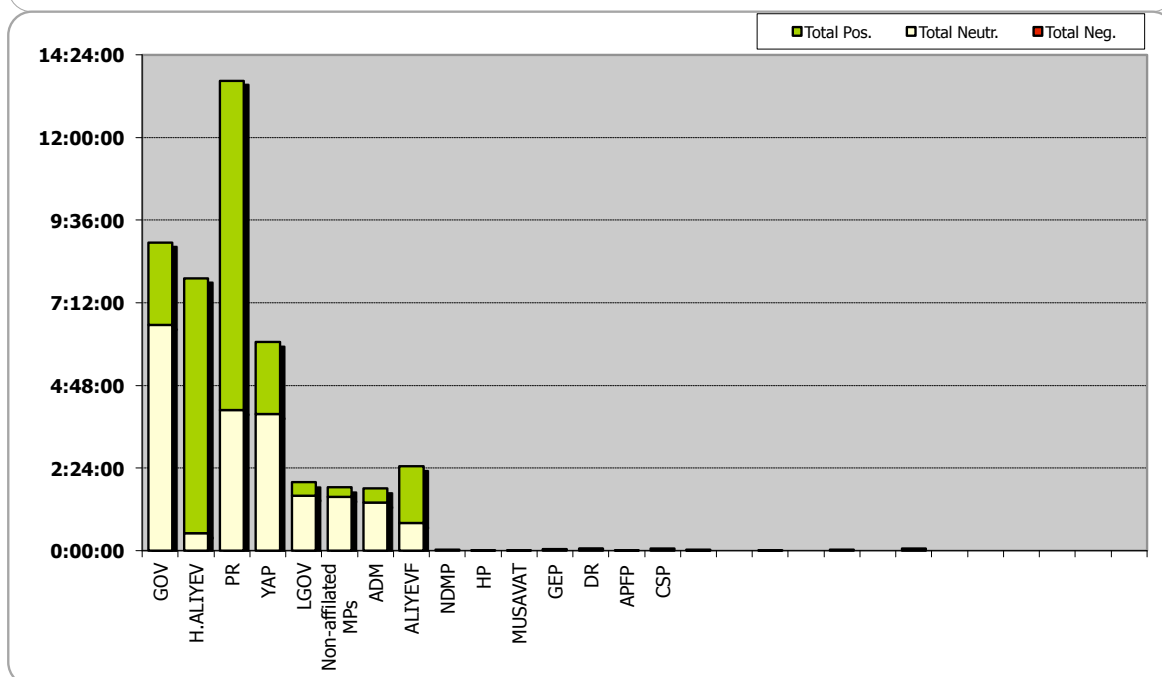
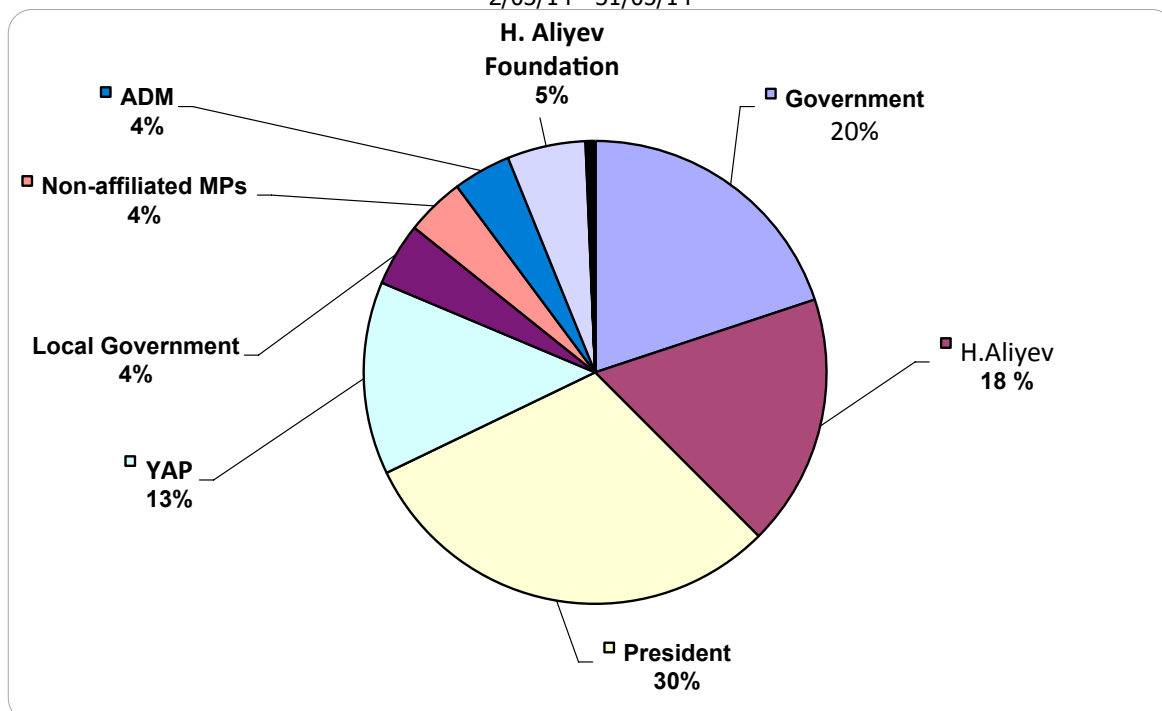
2/03/14 - 31/05/14



## Media monitoring - Azerbaijan 2014

### AzTV - news programs

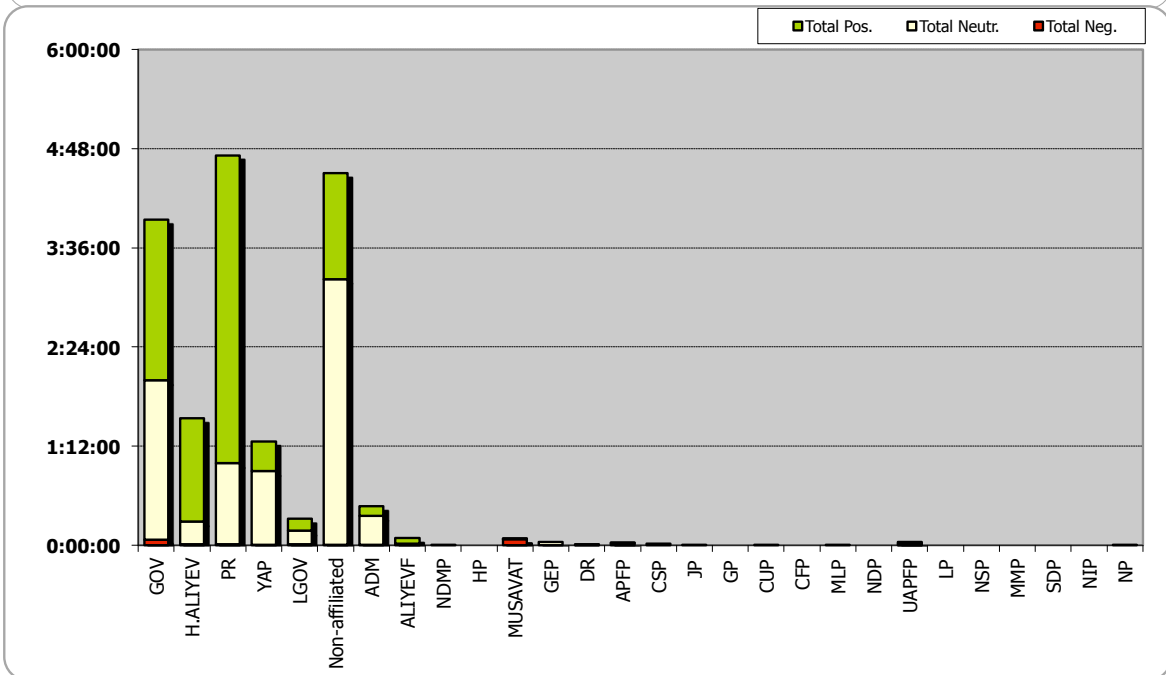
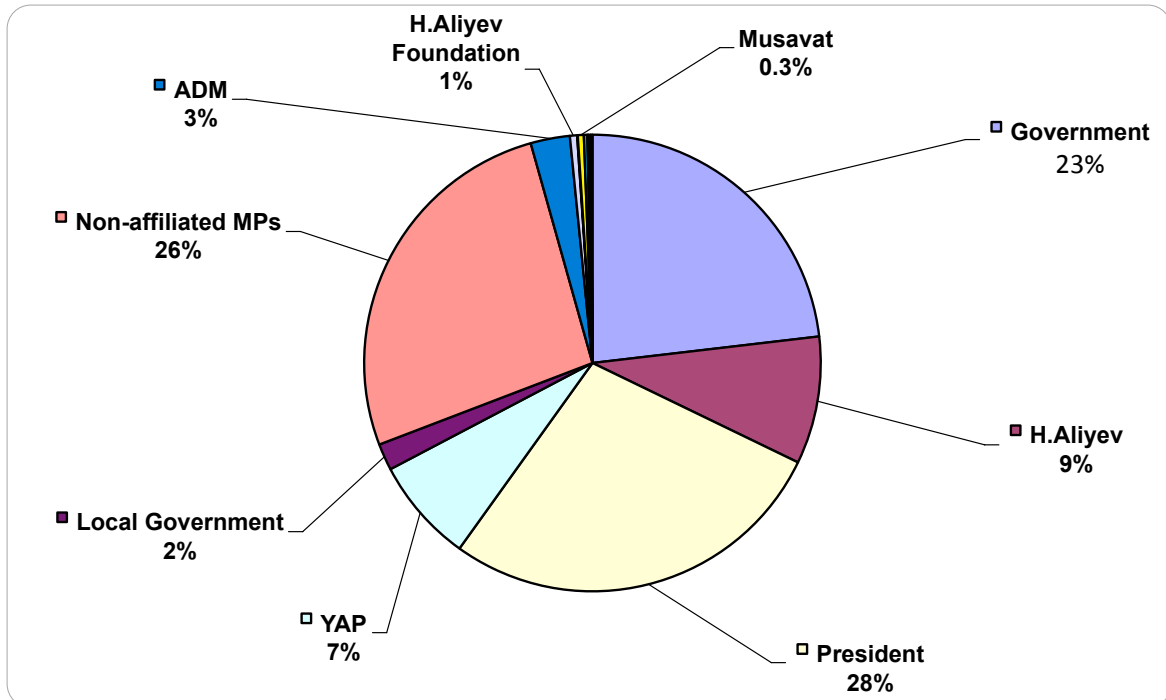
2/03/14 - 31/05/14



## Media monitoring - Azerbaijan 2014

### Lider - news programs

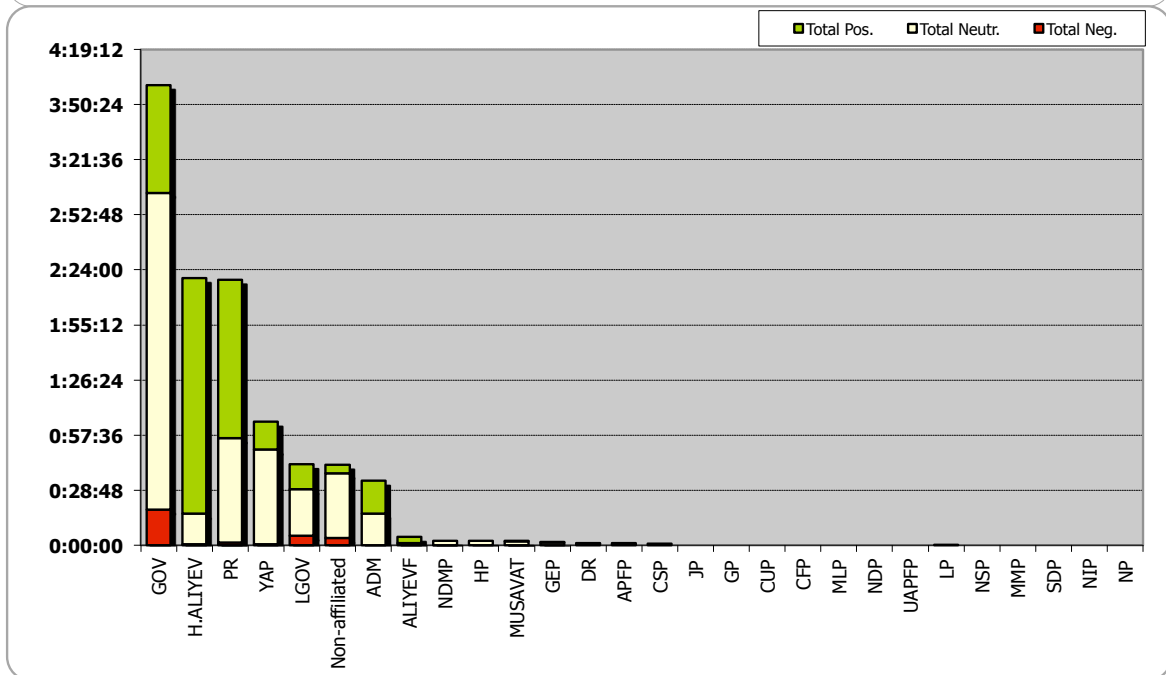
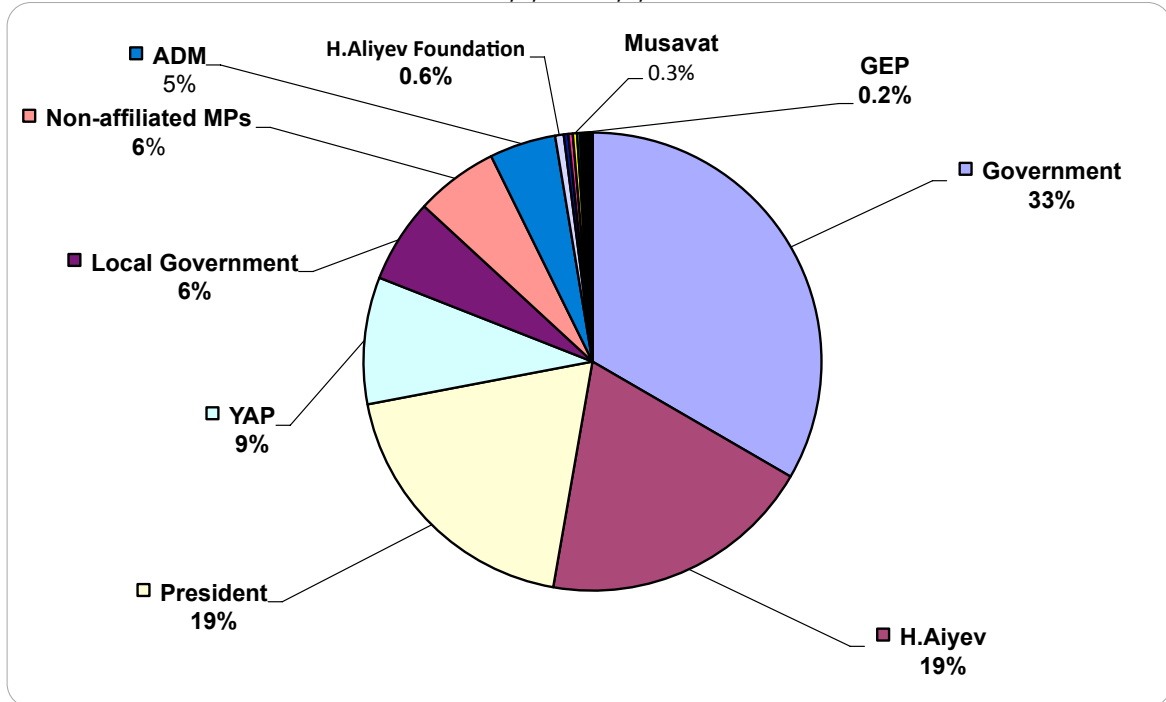
2/03/14 - 31/05/14



## Media monitoring 2014 - Azerbaijan

### ANS - news programs

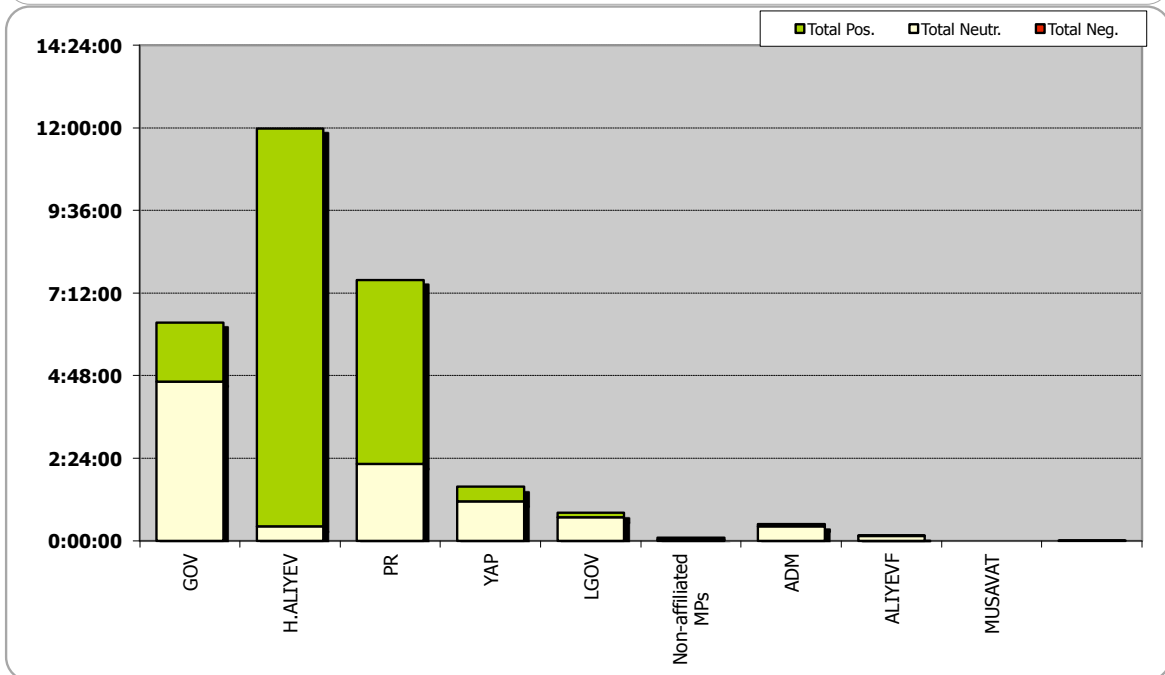
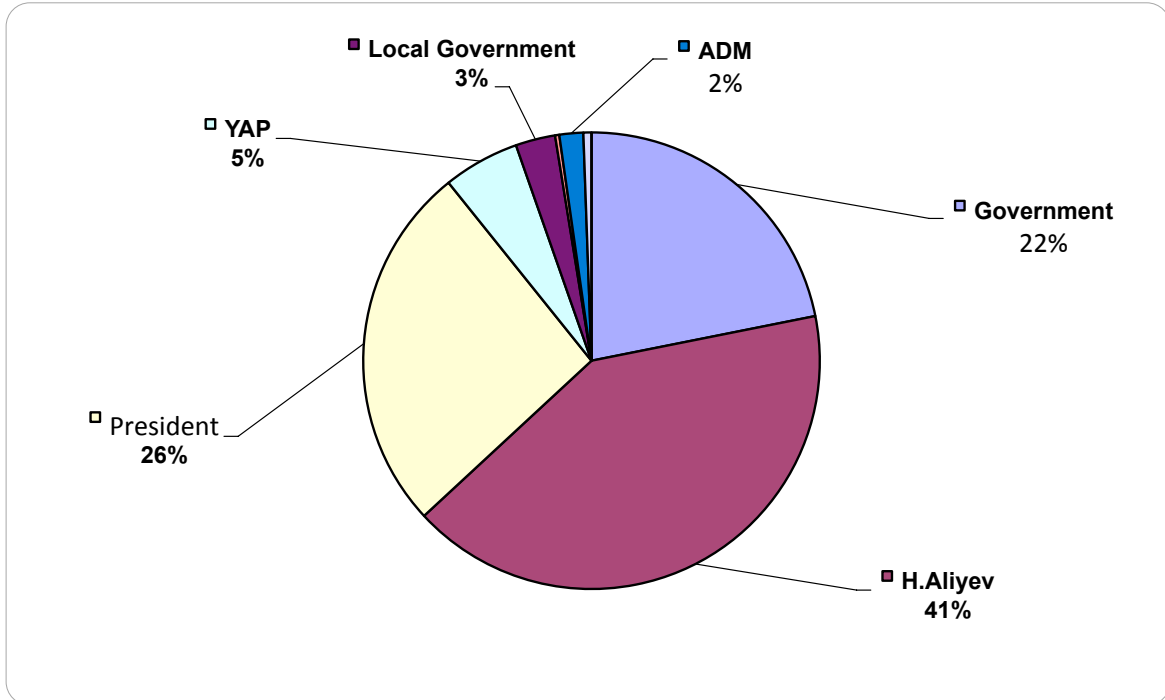
2/3/14 - 31/5/14



## Media monitoring - Azerbaijan 2014

### NTV - news programs

2/03/14 - 31/05/14



## LIST OF SUBJECTS + ACRONYMS

President (Ilham Aliyev)	<b>PR</b>
Heydar Aliyev	
Heydar Aliyev Foundation	
Presidential Administration (head, deputy heads)	<b>ADM</b>
Government (prime minister, deputy prime ministers, ministries + ministers, deputy ministers, state committees + chairs, deputy chairs)	<b>GOV</b>
Local Governments	<b>LGOV</b>
Motherland Party (Chair – Fazail Agamal, deputy Zahid Oruc)	<b>MLP</b>
Great Establishment Party (Chair – Fazil Mustafa)	<b>GEP</b>
United Azerbaijan Popular Front Party (Chair – Gudrat Hasanguliyev)	<b>UAPFP</b>
Democratic Reforms Party (Chair - Asim Mollazade)	<b>DR</b>
Justice Party (Chair – Ilyas Ismayilov)	<b>JP</b>
Popular Front Party (Chair – Ali Karimli)	<b>APFP</b>
People's Party (Chair – Panah Huseyn)	<b>NP</b>
Classic Popular Front Party (Chair – Mirmahmud Miralioglu)	<b>CFP</b>
Liberal Party (Chair – Avaz Temirkhan)	<b>LP</b>
National Independence Party (Chair - Yusif Bagirzade)	<b>NIP</b>
Musavat Party (Chair – Isa Gambar)	<b>MU</b>
National Democratic Party (Chair – Tufan Karimli)	<b>NDP</b>
National Salvation Party (Chair - Vugar Bayturan)	<b>NSP</b>
Hope Party (Chair – Igbal Agazade)	<b>HP</b>
Civic Unity Party (Chair – Sabir Hajiyev)	<b>CUP</b>
Civil Solidarity Party (Chair - Sabir Rustamkhanli)	<b>CSP</b>
Green Party (Chair - Mais Gulaliyev)	<b>GP</b>
Yeni Azerbaijan Party (Chair - Ilham Aliyev)	<b>YAP</b>

Modern Musavat Party (Chair – Hafiz Hajiyev)

**MMP**

Social-Democratic Party (Chair – Araz Alizade)

**SDP**

National Democratic Movement Party (Chair - Faraj Guliyev)

**NDMP**